



**EAST BRIDGE
UNIVERSITY**
PARIS, FRANCE

SDG 17 - PARTNERSHIPS FOR THE GOALS POLICY

Applies to:

All EBU activities, programmes, research, alliances and engagement initiatives that involve partnerships aimed at advancing sustainable development globally.

Policy Owner:

Office of Sustainability and
Institutional Impact

Approved by:

Senior Leadership Team

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PURPOSE

This policy articulates EBU's commitment to Sustainable Development Goal 17 – Partnerships for the Goals, recognising that achievement of the SDGs requires collaborative action across borders, sectors, and disciplines. Through strategic partnerships, EBU aims to strengthen means of implementation, mobilise resources, exchange knowledge, and scale sustainable solutions around education, research and societal impact. ebu.ac

SCOPE

This policy applies to:

- ✓ Institutional alliances with governments, NGOs, industry, academic institutions, and communities.
- ✓ Research and innovation collaborations addressing SDG themes (across SDG 1, 4, 5 and others).
- ✓ International forums, multi-stakeholder networks and capacity-building initiatives.
- ✓ Curriculum and programme co-delivery with partner institutions.
- ✓ Knowledge-exchange platforms, virtual partnership tools and global outreach collaborations. ebu.ac

POLICY STATEMENT

EBU will pursue partnership-driven impact through the following commitments:

- ✓ **Strategic Global Alliances**
Engage with diverse partners (universities, NGOs, government agencies, industry) across multiple regions (e.g., Southeast Asia, South Asia, Middle East) to widen access, enhance capability and co-deliver sustainable development programmes. ebu.ac
- ✓ **Multi-Stakeholder Dialogue & Forums**
Host and participate in international conferences, policy forums and workshops that bring together government, civil society, academia and industry to share best practices, initiate pilot projects and inform SDG-implementation strategies. ebu.ac

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POLICY STATEMENT

- ✓ **Knowledge Sharing & Capacity Building**
Facilitate mutual learning and capacity development through joint research, student-faculty exchange, digital collaboration, and partner-driven projects to strengthen institutional and community capabilities for SDG implementation. ebu.ac
- ✓ **Virtual & Technology-Enabled Partnerships**
Leverage digital platforms, online collaboration tools and AI-driven partner-matching to transcend geographic boundaries and enhance the efficiency, reach and scalability of partnership activities. ebu.ac
- ✓ **Research and Innovation for Implementation**
Prioritise research collaborations that address implementation challenges of the SDGs (especially in areas of education access, poverty reduction, gender equity) and translate findings into practice via partner networks. ebu.ac
- ✓ **Monitoring, Evaluation & Adaptive Management**
Maintain robust systems to monitor partnership outcomes and impacts (both quantitative and qualitative), and apply adaptive management practices to refine and improve collaboration models. ebu.ac
- ✓ **Public Reporting & Transparency**
Document and publish partnership-related outcomes in EBU's annual SDG/impact reports, including number of partnerships, regions reached, joint initiatives, students/community members served. ebu.ac
- ✓ **Sustainability & Scalability of Partnerships**
Ensure that partnerships are designed for long-term sustainability, scalability and replicability rather than one-off projects, with clear exit or transition plans and legacy benefits for partner communities.
- ✓ **Integrity, Equity & Inclusion in Partnerships**
Adopt partnership practices that prioritise equity, local leadership, mutual benefit and respect for partner-contexts. Focus especially on partnerships that enhance capacity in underserved regions or populations.

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POLICY STATEMENT

Alignment with UN Targets

Align with SDG 17 Targets such as 17.16 (enhance global partnerships) and 17.17 (encourage effective partnerships) by mapping collaboration initiatives to these targets and documenting evidence for submission.

Internal Governance & Coordination

Establish a Partnerships Steering Committee chaired by the Office of Sustainability and Institutional Impact to oversee all partnership activity, ensure alignment with SDG 17, coordinate data gathering, and govern risk and compliance.

Integration with Other SDGs

Recognise that partnerships underpin institutional progress across SDGs (especially SDG 1, SDG 4 and SDG 5). Therefore, partnership activity will be coordinated with other SDG policy frameworks to maximise synergy and avoid silos.

Continuous Improvement

Review partnership frameworks, outcomes, and policies biennially or sooner if required by ranking, accreditation or strategic shifts, and adjust the policy accordingly to reflect evolving best practice.

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RESPONSIBILITIES

Unit	Key Responsibilities
External Relations & Partnerships Office	Identify, initiate, manage and evaluate global partnerships; maintain partnership database; coordinate partner MoUs & frameworks.
Research Office	Facilitate joint research projects with partner institutions; track outputs, publications and community impact derived from collaborations.
Academic Programmes & Faculties	Collaborate with partner institutions on co-delivery, student/faculty exchange, shared curricula and joint certifications.
Digital Learning & Innovation Team	Enable virtual collaboration tools, digital partner-platforms and partner matching systems to optimise reach and efficiency.
Office of Sustainability & Institutional Impact	Send welcome email

REVIEW & MONITORING

- ✓ Key annual indicators will include: number of active partnerships (by region and type), number of students/faculty engaged in partner initiatives, number of joint research outputs, number of community members reached through partner programmes.
- ✓ Data ownership is assigned to the units above; the Office of Sustainability and Institutional Impact will compile and publish the annual partnerships dashboard.
- ✓ A full policy review will occur every two years (next scheduled September 2027) or earlier if required by changes to accreditation, ranking methodology or institutional strategy.

Approved by:

Senior Leadership Team, East Bridge University

Date Approved:

September 2025

Next Review Date:

September 2027



Dr Janat Ruby Clemis

Director General

